



COMMERCIAL

EMERGENCY EQUIPMENT CO.



A Year in Review

What a year 2020 proved to be! COVID-19 restrictions demanded many changes in the way we do business; however, one thing that has not changed is our commitment to deliver first-class support and service to our customers.

Commercial delivers over fifty trucks in 2020

Commercial named the Canadian dealership for Oshkosh Airport Products.

Brand new state-of-the-art pump test trailers added to our mobile EVT fleet.

Apparatus specialists, Aftermarket & Product Support Manager, parts & service specialists, and EVT added to the team.

Pierce Manufacturing and MaxiMetal introduce new innovations and product features.

Pierce training to our customers continues through a new virtual training platform.

Providing expert emergency equipment solutions across Canada

comemerg.ca 1-800-665-6126

24-hour Emergency Service 1-866-443-2626

Vancouver - Surrey - Calgary - Edmonton - Regina - Winnipeg - Woodstock - Quebec



Commercial Emergency Equipment was named the Canadian dealer for Oshkosh Airport Products in April 2020. Oshkosh is revered as a leading designer and manufacturer of the world's toughest specialty trucks; Airport Rescue & Firefighting (ARFF) equipment and snow removal equipment.

We welcomed **Jamie Zimmerman** to our team in September 2020. He was appointed Sales Manager of Airport Products to support Canadian airports, focusing on their requirement for ARFF and snow removal equipment.

DARREN DAVIDUCK **Apparatus Specialist**

Darren joined us late in 2019; we introduced him to our customers at the beginning of 2020. He supports our BC mainland customers beyond the lower mainland, Greater Vancouver and the Fraser Valley. Darren has been a firefighter since 1998 and has been in the fire industry since 2005 with 15 years directly involved in fire apparatus supply and support.

"Darren's attention to detail and dedication to exceed customer expectations fits perfectly within our group, and we are excited to have him on board," says Carey Feduniw, General Sales Manager.



KYLE LUC
Apparatus Specialist

Kyle joined the Commercial team in June 2020 to support fire departments and municipalities in Saskatchewan and Manitoba. He has been active in emergency services as a volunteer firefighter since 2003 and has first-hand, frontline experience and knowledge of the industry, the apparatus, and working in rural and urban settings in emergency services.

"Kyle's fire experience will be a great asset in assisting fire departments with developing specifications for their new apparatus, we are very excited to have Kyle join the Commercial Emergency Team," says Carey Feduniw, General Sales Manager.



MIKE PEARL
Aftermarket & Product Support Manager

Mike was promoted to Aftermarket & Product Support Manager in June. In the new role Mike takes point on Canada's largest fire apparatus in-house and mobile emergency service business, working closely with customers, our sales team, and our nationwide service network.

Morgan MacKay, General Manager, says "I'm really excited about this new opportunity for Mike. I know with his knowledge, confidence, and passion for the industry, he is going to thrive in this new role."



BRAD LESLIE
Parts & Service Specialist

Brad began his career as a Parts Salesman with Commercial Truck Equipment in September of 2019. His passion for the fire industry was evident early on and made him the perfect candidate to support our customers as a Parts & Service Specialist based out of our Surrey, BC branch.



STATE OF THE ART PUMP TEST TRAILERS



The addition of state-of-the art pump test trailers to our mobile fleet has enabled us to offer pump testing at our customers' location of choice to meet the ISO AND NFPA requirements of annual inspections. A certified EVT will identify problems and establish a performance baseline for future tests and we will provide an unbiased analysis for the cost of repair or replacement. Pump testing includes inspection of all pump components and operations by a certified EVT and an NFPA 1911 certificate is provided.

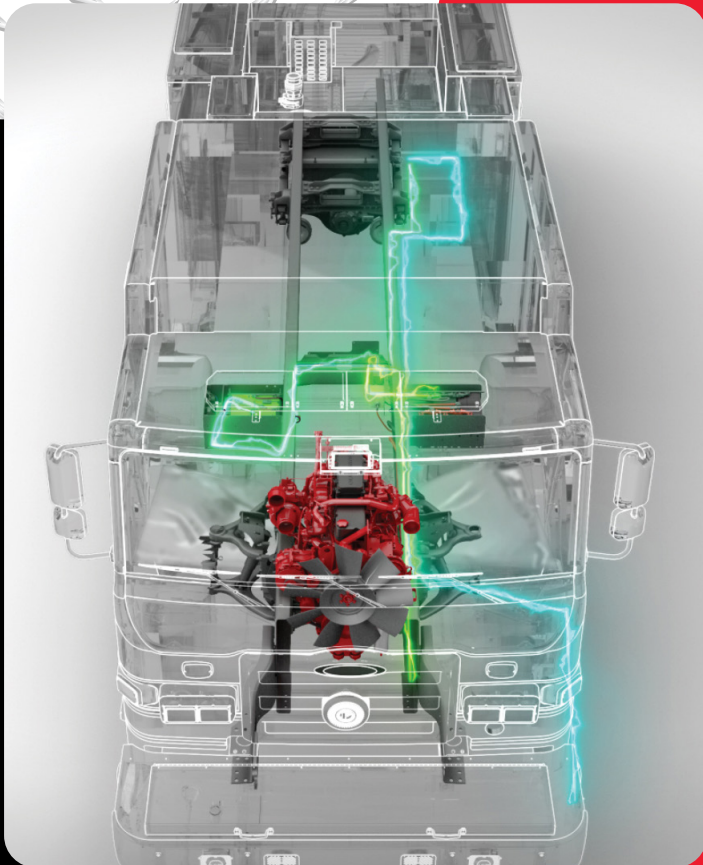
We test, service, and repair all makes, models, and sizes of fire apparatus and equipment. Additional mobile services include:

- Fire apparatus / vehicle inspections
- Aerial device inspection and performance testing
- Foam Proportioning performance testing
- CAFS Compressor performance testing
- Ground ladder testing

24-hour Emergency Service is just a call away
1-866-443-2626



Industry Leader in Technological Innovations



Pierce® Idle Reduction Technology

REDUCE
On-scene air pollution

REDUCE
On-scene noise pollution

REDUCE
Fuel consumption

REDUCE
Engine wear

REDUCE
Apparatus down-time

The City of Winnipeg was the first Canadian city to order Pierce fire apparatus with the new Pierce® Idle Reduction Technology (IRT). Pierce never fails to impress with its technological innovations and as fire departments and municipalities are committing to reducing environment footprints and being tasked with comprehensive climate policy compliance, Pierce introduces the IRT system with a lithium-ion battery technology resulting in lower chassis emissions, less frequent service intervals, lower cost of ownership, less DPF buildup and reduced greenhouse gases.

The IRT system is the latest addition to the list of Pierce innovations, including but not limited to TAK-4® Independent Suspension, Situational Awareness System, Safety Systems, and PUC™.



10,000 sq. ft Expansion

MAXIMETAL has added 10,000 sq. ft to their operations in Saint-Georges, Quebec. Transitioning the utility truck finishing line to the new facility, allows the emergency vehicle production to expand in the current facility. This growth will result in increased capacity and reduced lead times to our customers.

Trademarks



New trademarks from MAXIMETAL focuses on firefighter safety.

The TITAN Optimized Equipment System focuses on safe ladder, portable tank, and suction hose management, without the risk of overhead lifting or climbing to access equipment. Total max capacity 750 lbs.

The PARAGON Optimized Pumphouse Configuration is only 26" wide and moves the intake and discharge ports away from the operator.

The AIRGO SCBA Deployment System promotes clean cab initiative.

DELIVERIES



Mission, BC
Maximetal
Water Tanker



Quinte West, ON
Pierce Mfg.
FXP Pumper



Township of
Springwater, ON
Maxisaber Pumper



City of Coquitlam, BC
Pierce Mfg.
107' Ascendant Ladder



Strathmore, AB
Pierce Mfg.
Saber TME Pumper



Mississauga, ON (3)
Pierce Mfg.
Enforcer 107' Ascendant



Six Nations, ON (2)
Pierce Mfg.
FXT Tanker



Nanaimo, BC
Pierce Mfg.
Velocity 110' Ascendant



Powell River, BC
Pierce Mfg. & Maximetal
MaxiSaber Pumper



Rocky View County, AB
Maximetal
PIC



Enterprise, NT
Pierce Mfg.
FX Pumper



Airdrie, AB
Pierce Mfg.
Impel 110' Ascendant



Milton, ON
Pierce Mfg.
107' Ascendant



Wood Buffalo, AB (2)
Pierce Mfg.
Velocity TME Pumper



Lethbridge, AB
Pierce Mfg.
Arrow XT 100' Tower

DELIVERIES



Leamington, ON
Pierce Mfg. & Maximetal
MaxiSaber Rescue



County of
Grande Prairie, AB (3)
Maximetal PIC Tanker



Winnipeg, MB
Pierce Mfg.
Impel Pumper



Brooks, AB
Maximetal
TME



Prince Township, ON
Maximetal
PIC 2000 Tanker



District of Taylor, BC
Pierce Mfg.
Enforcer TME Pumper



Richmond, BC
Pierce Mfg.
Dash CF Rescue Pumper



City of Leduc, AB
Pierce Mfg.
Enforcer TME Pumper



Drumheller, AB
Pierce Mfg.
Enforcer 110' Ascendant



Dist. of W Vancouver, BC
Pierce Mfg.
Enforcer Pumper



Cambridge, ON
Pierce Mfg.
Impel PUC Pumper



Sylvan Lake, AB
Pierce Mfg.
Velocity Pumper



Abbotsford, BC
Maximetal
Water Tanker



Northern Lights, AB
Pierce Mfg.
Saber 4x4 Pumper



Sechelt, BC
Pierce Mfg. & Maximetal
Maxisaber Pumper

DELIVERIES



Mississauga, ON (2)
Pierce Mfg.
Enforcer Pumper



Mississauga, ON (2)
Pierce Mfg.
Enforcer Pumper



Sturgeon County, AB
Pierce Mfg.
Freightliner FXT Tanker



Ontario Power Generation
Pierce Mfg.
Encore Rescue



Tuktoyaktuk, NT
Pierce Mfg.
Freightliner FXP Pumper



Cenovus Energy, AB
Maximetal
Freightliner Tanker

What's In Store for 2021

We are really excited about what's ahead in 2021. With a handful of trucks delivered to customers in January, we're anticipating a record breaking year of deliveries of the world's best fire apparatus.

Our mobile fleet is growing with another service truck and test pump trailer expected to be in service by early spring.

Pierce has adopted a virtual training platform that delivers training to our customers' location of choice. We're thrilled with the overwhelming positive feedback from customers who have had the opportunity to experience Pierce virtual training.

We're sad to see the 2021 trade shows moving to virtual platforms this year because we always look forward to the in-person networking with our customers and showing off our products; however, we will do whatever is necessary to protect the health and wellness of our team and our customers. With the addition of Oshkosh Airport Products to our offerings, we have a lot more to share and we're working on a project to do just that.

Subscribe to our mailing list to receive newsletters, product information, and news about training and events.



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